

Toolbox Talks

National Drunk & Drugged Driving Prevention Month Part 1

The White House
Office of the Press Secretary
November 30, 2012

Presidential Proclamation -- National Impaired Driving Prevention Month, 2012

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA
A PROCLAMATION

As Americans gather with friends and family to share in the holiday season, National Impaired Driving Prevention Month reminds us of the importance of celebrating safely. Every year, accidents involving drunk, drugged, or distracted driving claim thousands of lives, leaving families to face the heartbreak of losing a loved one. We stand with all those who have known the tragic consequences of drugged or drunk driving, and we rededicate ourselves to preventing it this December and throughout the year.

Alcohol and drugs present serious risks to all drivers. It is well known that drugs, including some prescription medications, can impair the skills necessary for safe and responsible driving. Distractions like using mobile phones and other electronics behind the wheel also make our roads more hazardous. To reduce the prevalence of impaired driving, my Administration is working to raise public awareness, improve impaired driving screening procedures, and ensure law enforcement officers get the training they need. We are also striving to stop substance abuse before it starts by supporting local prevention programs and providing youth with the facts about alcohol and drug use.

Families play an essential part in stopping impaired driving. By talking about the risks and setting clear expectations, parents and other caregivers can help their children stay safe, sober, and focused on the road. Educators, health care providers, and community leaders can join in that important work by promoting responsible decisionmaking and encouraging young people to live free of drugs and alcohol.

This month, we recommit to keeping our streets safe, our families healthy, and our communities strong. To learn more about impaired driving and how all of us can work to prevent it, visit www.WhiteHouse.gov/ONDPCP and www.NHTSA.gov/Impaired.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim December 2012 as National Impaired Driving Prevention Month. I urge all Americans to make responsible decisions and take appropriate measures to prevent impaired driving.

IN WITNESS WHEREOF, I have hereunto set my hand this thirtieth day of November, in the year of our Lord two thousand twelve, and of the Independence of the United States of America the two hundred and thirty-seventh. **BARACK OBAMA**

Help Keep Your Workers (& Other Drivers) Safe on the Roads This Holiday Season

December is National Drunk & Drugged Driving Prevention Month. What better time for a safety meeting on keeping safe on the road this holiday season?

Here are some safe holiday driving tips from MADD (Mothers Against Drunk Driving):

- Select a designated driver who pledges not drink before celebrations begin.
- Never serve alcohol at a holiday party to anyone under age 21.
- Give safe parties: provide non-alcoholic drinks & stop serving alcohol the last hour of the gathering.
- Be prepared to get everyone home safely. Send people who've had too much to drink home with a safe driver or call them a taxi.

Stacks of Statistics

Need some encouragement to follow these safety rules? Check out these statistics posted on MADD's website (www.madd.org) & gathered from a variety of reliable sources, including government agencies & university research studies:

- Every day in America, another 28 people die as a result of drunk driving crashes.
- In 2010, 211 children were killed in drunk driving crashes. Out of those 211 deaths, 131 (62%) were riding with the drunk driver.
- About one-third of all drivers arrested or convicted of driving while intoxicated or driving under the influence of alcohol are repeat offenders.
- Almost half of all drivers who were killed in crashes & tested positive for drugs also had alcohol in their system.
- Over 1.41 million drivers were arrested in 2010 for driving under the influence of alcohol or narcotics.
- In fatal crashes in 2010, the highest percentage of drunk drivers was for drivers ages 21 - 24 (34%), followed by ages 25 - 34 (30%) and 35 - 44 (25%).
- The average person metabolizes alcohol at the rate of about one drink per hour. Only time will sober a person up. Drinking strong coffee, exercising, or taking a cold shower will not help.
- Impairment is not determined by the type of drink, but rather by the amount of alcohol ingested over a specific period of time.
- On average, one in three people will be involved in a drunk driving crash in their lifetime.

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National Drunk & Drugged Driving Prevention Month Part 2

SOBERING FACTS

42,000 people die each year in motor vehicle crashes -- 16,000 of these deaths are alcohol or drug related.

Almost **30 Americans** are killed each day by alcohol-impaired driving. This amounts to

one death every **48 minutes**

38% of motor vehicle deaths are alcohol related.

One in three Americans will be involved in an alcohol-related crash in their lifetime.

Drunk drivers are typically first arrested after their **80th OFFENSE**.

drugged driving

Males were **84% more likely** to drive under the influence of drugs than females.

10.5 million Americans reported driving under the influence of drugs in 2009.

18% of fatally injured drivers tested positive for drugs in 2009.

most at risk?

In most states, a person is considered legally intoxicated if his or her blood alcohol content (BAC) is .08% or greater.

On average this is 3 drinks for women and 4 drinks for men.

Repeat Offenders:

- 50% to 75% of convicted drunk drivers continue to drive with a suspended license.
- Drivers with a BAC of .08% or higher are 8 times more likely to have a prior DWI than sober drivers.

Motorcyclists:

- 29% of motorcyclists killed in crashes during 2009 had BACs of .08%

Young People:

- 35% of drunk drivers killed in crashes during 2009 were between the ages of 21 and 24.

prevention and education

STOP

DARE

Drug Abuse Resistance Education (DARE) was founded in 1983 to teach children from kindergarten to high school how to resist peer pressure and live productive, drug and alcohol-abuse free lives.

MADD

Mothers Against Drunk Driving (MADD) was founded by Candice Lightner after her 13-year-old daughter was killed by a drunk driver in 1980 in California. MADD seeks to stop drunk driving, support those affected by drunk driving, and prevent underage drinking.

900 lives are saved each year from alcohol-related deaths by a 1984 law increasing the national minimum drinking age to 21 years old.

The fatal crash rate has been reduced by 9% to 24% by zero-tolerance laws prohibiting young people from driving with any detectable BAC.

Alcohol-related crashes drop by 20% in areas where police checkpoints assess drivers' impairment.

Impaired driving arrest rates decline by 70% with use of ignition interlocks, which prevent operation of a vehicle by anyone with a BAC above .02% or .04%.

FRIENDS DON'T LET FRIENDS DRIVE DRUNK

Alcohol-related crashes drop by 13% as a result of mass media campaigns addressing drunk driving.

Sources: CDC | MADD | DUI FOUNDATION | DARE | NHTSA.GOV |

Certification Map
Teacher certification made simple

design by francesca greggs & lemonwood design.